## Writing Rates and Services:

#### Writing Services:

Web content

- Site content
- Articles

- ...and more! Business correspondences

- *ess correspondences* - Press releases
- Press releases
- Presentations
- Memos & letters
- Reports
- ...and more!

#### Marketing content

- Newsletters
- Flyers/posters
- Advertisements
- Social media
- Direct mail
- ...and more!

## Technical writing

- Instructional manuals
- E-Books
- Summaries
- Abstracts
- Grant proposals
- ...and more!

#### Creative writing

- Ghostwriting
- Co-authorship

## Writing Rates:

I charge .10 cents per word\* for basic content. If the content you desire is lengthy, complex, creative, and/or research intensive, I charge between .11 and .50 cents per word.

\*Prices based on the Editorial Freelancers Association's common editorial rates <u>http://the-</u> <u>efa.org/res/rates.php</u>

As you can see, my prices are much cheaper than the EFA's going rates.

# FAQs:

1. I read your rates, but how can I further plan for how much your writing services will cost?

Send me an email explaining *in detail* what you want me to write. For the quickest quote, include the following info: type of writing, desired word or page count (an exact # or a range), desired tone, and how much (if any) research the project needs.

## 2. How quickly can you write this for me?

I will complete the pieces with both the quality of the work and the importance of your time in mind. Basic writing will take anywhere from a few hours to one full business day to complete. Lengthy, complex, creative, and/or research intensive contracts may require more than one business day to complete. I will give you a time estimate along with your quote, and we will agree on a deadline *before* a contract is established. With this being said, a rush service is available for an additional .10 cents per word.

#### 3. Are your rates negotiable?

Rates are non-negotiable after you enter into contract with me. Before a contract is established, it never hurts to negotiate pricing. I'm open to matching or beating the prices of any *quality* competition you make me aware of. I also offer discounted pricing to regular and referring customers as well as students and active military. For more information and/or clarification on these discounts, contact me directly.

## 4. What is the best way to contact you?

I prefer e-mail, but any of the following options will do:

Rebecca Naomi McKinnon Independent Writer, Editor & Tutor (904) 303-9764 <u>inquiry@rnmckinnon.com</u> RNMcKinnon.com Twitter: @RNMcKinnon Facebook: facebook.com/RNMcKinnon